# DATA DRIVEN<br/>INNOVATION<br/>ECOSYSTEMS

CURI - WB RD&I Component



1.WHY DATA?

2. WHAT DATA?

3. EFFECTIVE PROFILING OF DATA

## WHY DATA ???

- EVIDENCE BASED PROFILING & PROMOTION of Regional Innovation Assets
- ENABLING BETTER DECISION MAKING by investors, Regions, Innovation actors
- **DATA DRIVEN INNOVATION** Opening datasets leads to new products and services
- **EFFICIENCY** Ready made data for different users
- WRITING BETTER REGIONAL PROJECTS
- **MULTIPURPOSE** for multiple audiences: investors, media, companies, regional admin, startups, public



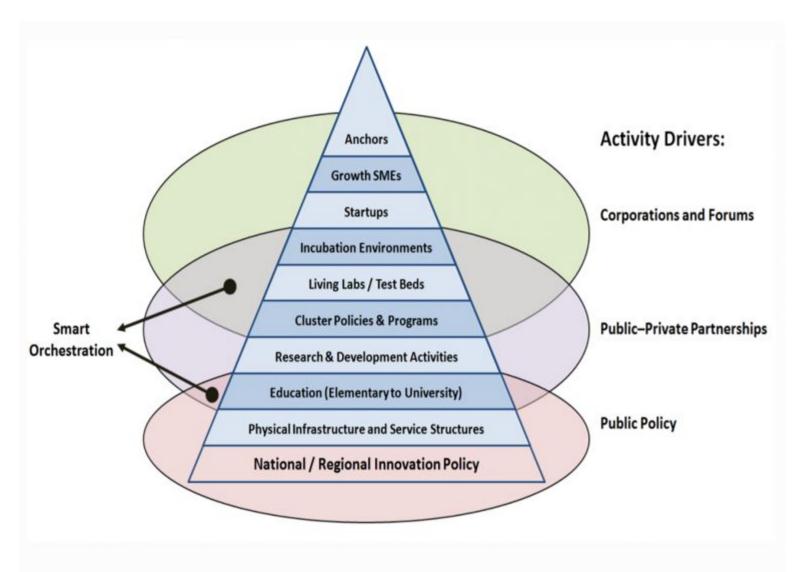


Figure 1. The innovation hub framework and its key regional innovation ecosystem elements

## BUILDING DATA ECOSYSTEMS: WHAT DATA?



#### TRIPLE HELIX ACTORS & REGIONAL SPECIALISATION – UNIQUENESS FACTOR

- R&D Sector Universities: STEM Research
- Industry Key Companies with RD
- Regional government`s support for RD&I concrete measures

**SECTORAL DEEP DIVES –** focused data on region`s top RDI driven economic sectors

**MAPPING of RD&I FLAGSHIP PROJECTS** 

STARTUP PORTFOLIO

IMPACT: RDI SPENDING, INNOVATION PRODUCTS, COMPANIES or OUTPUTS HALL OF FAME

PLUG-IN DATA INTO INNOVATION VALUE CHAIN



## EXAMPLES HOW OTHERS DO IT:

CANADA: HALTECH REGIONAL INNOVATION CENTER

## Haltech by the Numbers

64 New Clients



163 Active Clients

### **TechPlace**



#### By Location

Digital Media & ICT			42%
Life Science & Advanced Health	i,	15%	
Financial Services	10%		
Education	9%		
Advanced Materials & Manufacturing	9%		
Other		15%	

Oakville	26%
Burlington	19%
Toronto	12%
Milton	9%
Hamilton	7%
Missisaga	796
Halton Hills	196
Other	13%

Total Advisor Hours

866

**Total Events Hosted** 

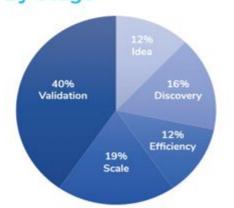
1,511 **Total Event Attendees** 

"I would like to thank you for supporting Al Materia throughout the year. I am very grateful for all the opportunities you provided us to connect, learn and grow, to access mentorship from experienced mentors, and for inviting us to professional events, Advanced Design and Manufacturing Expo, Equation angels. and the Hi5 Pitch competition. At Al Materia, we very much appreciate your support and look forward to our continued collaborations with Haltech."

M.E.V.I.C.

- MARYAM EMAMI, FOUNDER AND CEO OF AI MATERIA

#### By Stage





43% Women Founders

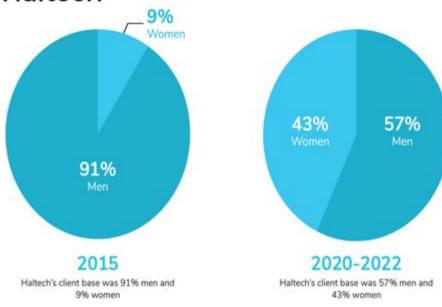


22% Youth Founders



10% Social Innovation Diversity & Inclusion Diversity & Inclusion

#### Women Entrepreneurs at Haltech



## The Impact of **Beyond Boundaries Beyond Boundaries Metrics**

Investments into women focused programming

160+ Companies impacted Advisory hours

322 Education hours

HERhalton attendees 2019-2022

CANADA: **HALTECH REGIONAL** INNOVATION CENTER

#### Our Programs for Women Founders



#### **Beyond Boundaries**

Haltech's accelerator program for woman identifying entrepreneurs to help them grow, scale-up and reach global markets.



#### Roadmap To MVP

A combination of content sessions and mentoring that help women starting tech companies deepen their technology skills and launch their Minimum Viable Product.

#### Women Founders Impact 2019-2022

#### 2019

2022

New businesses started

125

Women-founded companies

Jobs created / maintained

110

102

Strengthened skills

Grew existing

businesses

underrepresented sectors

Companies expanded internationally

#### Client Profile

Lee St James | Social Robots

#### Tell us a bit about you

To start off the interview we wanted Lee to tell us a bit about herself and the mission behind Social Robots. The Founder and President of Social Robots shared: "The company was founded in the fall of 2019. We offer robot helpers to engage and entertain older adults and staff in retirement homes and long-term care facilities. The mission of Social Robots is to help reduce social isolation, loneliness and boredom for older adults."

#### What services and mentorship have helped you most?

To bounce off the last question we continued by asking her about the services she's taken advantage of: "I have participated in so many activities at Haltech. Both formal educational activities, and networking activities, and especially at the start of COVID, it was incredibly valuable how quickly they switched to doing virtual networking and activities.

She continued by saying: "that was a huge benefit to me because I was literally just at a point of gaining momentum and starting a pilot study. If I hadn't been part of Haltech at that point, I'm sure I would have dropped the whole thing.

#### **Quick Facts**

Founder Lee St James Founded 2019 Joined Haltech 2020

#### Services Used

- Advisory Services
- Hi5 Pitch Competition
- Education Services
- Networking Opportunities
- Beyond Boundaries



So it was so valuable to be part of this community and to really feel connected to that group. And now I get the weekly emails and I sort of see what might be relevant to me and I sign up for webinars."

#### What would you tell other entrepreneurs who are thinking of joining Haltech?

Lee shared that entrepreneurs thinking of joining should "go with an open mind and really be engaged and part of the community. Listening is so important and really understanding. I remember I got a piece of advice early on that this was going to take at least three years and I had to be patient and careful and I was like 'Three years! I can't afford that.' And I'm so glad I have it because it's been really important."



Lee St James Founder | Social Robots

#### **New & Notable Clients**



Nova is a professional workspace for collaboration. We help teams who work on complex multi-stakeholder projects collaborate effectively. Our online workspace is a productivity platform that helps teams collaborate without the chaos. We break down complex projects into digestible milestones and steps - to improve clarity, hit project deadlines, and boost collaboration in one place.

#### Validation









Take the guesswork out of plants - EarthOne Plant Monitors guarantee an improvement in yield, foliage and flowering. EarthOne provides science based plant care to enthusiasts that want to take their plant game to the next level.

#### Validation

Green Tech







Natural craft mead, raw unpasteurized honey and whole local foods are our specialty. We brew sustainable alcohol by fermenting honey, we keep bees, we grow and curate real food for your table from your community of local makers. Come explore new tastes and find where you belong around Nature's table.

#### Scale



#### Agriculture



PROGRAMS & SERVICES

**EVENTS CALENDAR** 

INNOVATION PORTFOLIO

#### Status

Acquired

Fundraising

In Market

Intellectual Property

#### Company Sectors

Advanced Manufacturing

Agriculture

Clean Technologies

Digital Media & ICT

Education

Financial Services

Food & Beverage

Life Sciences

Tourism & Culture

Transportation & Mobility

#### Company Tags

Autonomous Vehicles/Smart City

Cleantech

Search for a company...



ZippyJamz



FluidAl Medical



Oligomaster



DOUBL



MesoMat Inc.



Korechi Innovations Inc.

« Back to portfolio



IMAGING" KA Imaging



#### About us

The next generation of sustainable plastic and coating solutions aren't just inspired by nature. They actively incorporate different systems and processes, unlocking possibilities that were unthinkable just a few years ago. Oligomaster is the intersection between advanced disruptive lab technology and industry experience that we use as our operating system to streamline, grow, and develop innovations within the plastics and coatings industries.

Our story began in 2019 incorporating a company with an idea to change the polymer industry in the way it develops new products and technologies. After graduating The Forge in 2020, the forward momentum of our dedication to disrupting the market was in fullscale. Today, Oligomaster has pivotal technologies in the company's four main pillars: Agri-food Nexus: Bioplastics and Advanced Materials, Sustainable Plastic Recycling, Next Generation Antimicrobials, and A.I. guided solutions for renewable plastic products.

#### Program engagement





Sector

Advanced Manufacturing

Subsector

Cleantech, Drug/Therapeutic, Manufacturing

CANADA: INNOVATION FACTORY -ONTARIO

NICE EXAMPLE OF FILTERING **FUNCTION OF** USE CASES, **CLIENTS** 

Home

Strengths Business directory

News

Contact

#### The 5 strengths of Pays de la Loire

Locating to Pays de la Loire offers unique advantages for business growth in the marine renewables sector. Take a look at these five key strengths which underpin this competitive industry.



FRANCE:
REGIONAL
INNOVATION
CENTER OF

REGION DE LA LOIRE

#### A region at the forefront

Pays de la Loire enjoys a leadership position in France's marine renewables sector. Behind this success are the workforce, the expertise, the political will and the concentration of industrial infrastructure.

Many businesses across the region already possess the skills and experience for the growth of offshore wind projects.

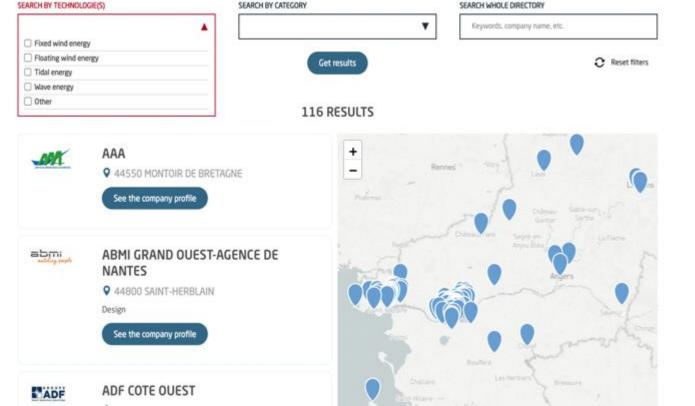
#### Three growth stages of a nascent sector

- . By 2014, regional manufacturers developed, built and installed turbines and substations for the international market.
- . In 2018, France's first floating wind turbine was constructed at the port of Saint-Nazaire. For 4 years, the demonstrator has been generating electricity at the Centrale Nantes offshore test site.
- . Since 2019, regional businesses have been working to build and install France's first offshore wind farm, located off Saint-Nazaire. Its 80 turbines and the substation were made locally by General Electric and Atlantique Offshore Energy.

SEARCH WHOLE DIRECTORY

Pays de la Loire, where France's offshore wind began, is home to 1/3 of all the country's marine renewable jobs.

SEARCH BY CATEGORY





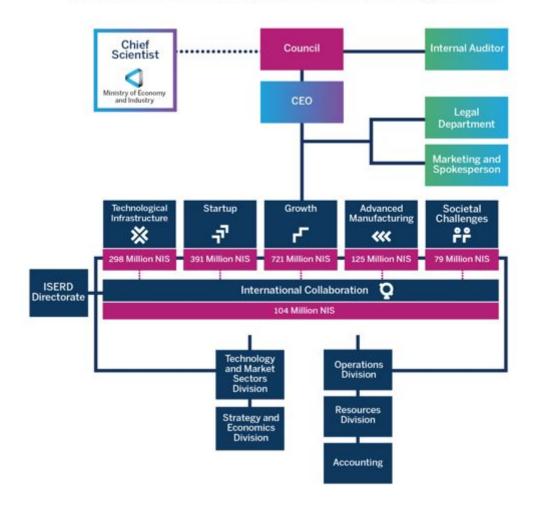
#### INFO BY REGIONAL INDUSTRY **SPECIALISATION**



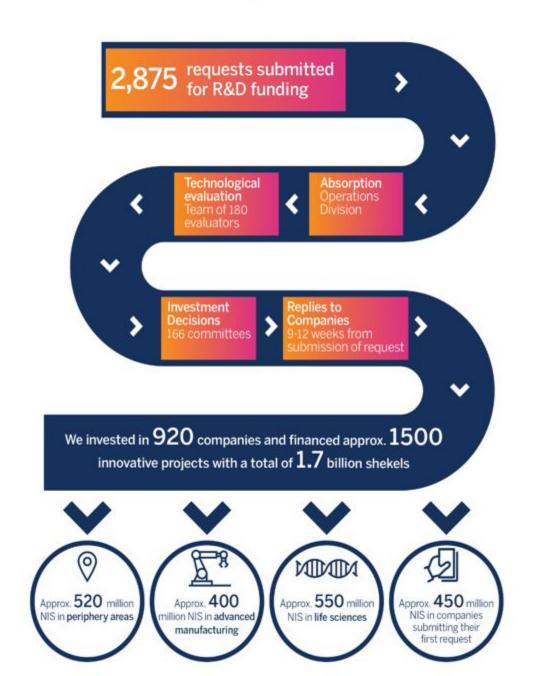
https://www.mre-paysdelaloire.com/strength s/

#### **ISRAEL**: USER JOURNEY BASED

Structure of Innovation Authority and Innovation Divisions Budgets in 2018



INTERNATIONAL PARTNERSHIPS FOCUSED (VIDEO)





#### SCIENCE Innovation Hub

#### SCIENCE Innovation Hub in numbers

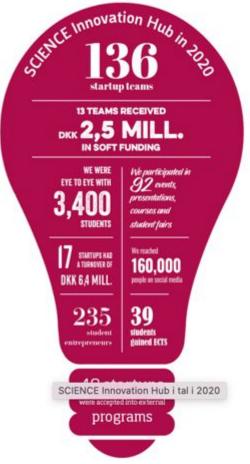
See SCIENCE Innovation Hub's great results and progress in the period 2017-2022 illustrated through our signature light bulbs.



## DENMARK: ...IMPACT OVER TIME UNI OF COPENHAGEN SCIENCE INNO HUB

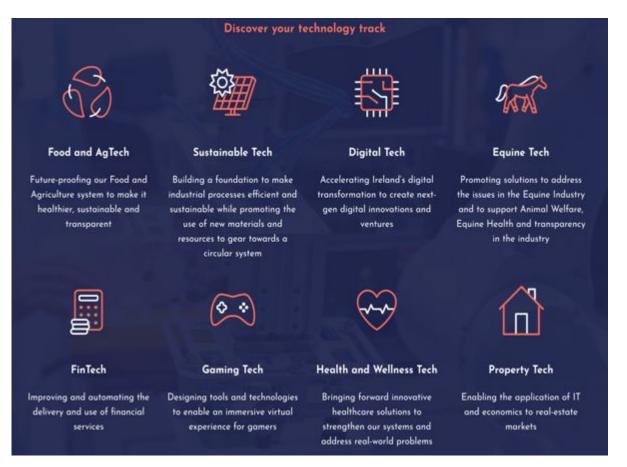
.. REPORTING ON ANNUAL RESULTS



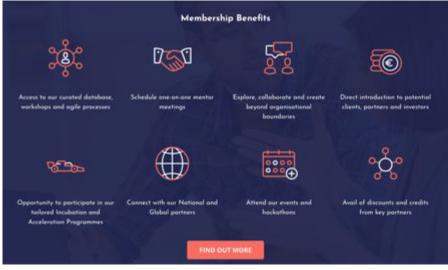


#### IRELAND: INNOVATION SPACE IN A SMALLER REGION

https://www.merits.ie/ Promo teaser - RIC Walkthrough







## LOWER AUSTRIA REGION

House of Digitalization – High Linkage to Reg. Economic Growth & Business prospects

#### economic data Lower Austria





## WHAT IS AVAILABLE IN (K)SK ALREADY?



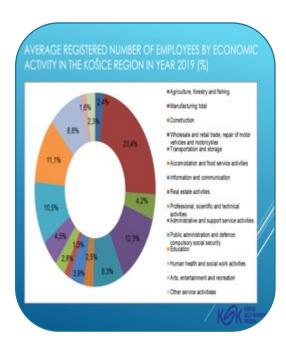
EU Regional Inno Scoreboard profiles



SK STATS DATA CUBE
Data only



SARIO comprehensive regional investment profile but low granularity on RDI data



KSK – Dept Of Reg. Dev. Katarina Rosicova

## RD&I INDICATORS

Regional Innovation Scoreboard 2021

Východné Slovensko (SKO4

	Data	Data	Normali	Retat	live to	
			150	EU		
Tertiary education	37.1	0.519	91	90		
Lifelong learning	3.1	0.115	86	29		
International scientific co-publications	820	0.464	100	83		
Most-cited scientific publications	5.3	0.259	124	48		
Above average digital skills	27.3	0.444	102	84		
R&D expenditures public sector	0.24	0.152	61	31		
R&D expenditures business sector	0.23	0.083	51	16		
Non-R&D innovation expenditures	±	0.445	±	±		
Innovation expenditures per person employed		0.341	±	±		
Employed ICT specialists	3.4	0.429	91	86		
Product innovators		0.223	±	±		
Business process innovators	± .	0.211	±	±		
Innovative SMEs collaborating		0.282	±	±		
Public-private co-publications	70.0	0.297	91	60		
PCT patent applications	0.55	0.249	99	40		
Trademark applications	2.71	0.198	76	43		
Design applications	0.70	0.240	72	42		
Employment knowledge-intensive activities	13.7	0.505	68	85		
Employment innovative enterprises		0.298		*		
Sales of innovative products	2	0.617	1	±		
Air emissions by fine particulates	19.1	0.231	84	47		
Average score	***	0.314		**		
Country EIS-RIS correction factor		0.933				
Regional Innovation Index 2021		0.293				
RII 2021 (same year)	-	10000	89.3	54.6		
RH 2021 (cf. to EU 2014)	**			62.7		
Regional Innovation Index 2014		0.273		- 22		
RII 2014 (same year)	2.0		90.6	58.4		
RII - change between 2014 and 2021	- 11	4.3				

<sup>±</sup> Relative-to-EU scores are not shown as these would allow recalculating confidential regional CIS data.

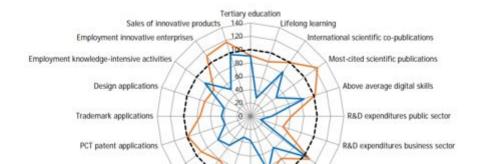
Východné Slovensko (SKO4) is an Emerging Innovator +. Innovation performance has increased over time (4.3%).

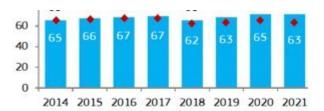
The table on the left shows the normalised scores per indicator and relative results compared to Slovakia and the EU. The table also shows the Regional Innovation Index (RII) in 2021 compared to that of Slovakia and the EU in 2021, the RII in 2021 compared to that of the EU in 2014, and performance change over time between 2014 and 2021.

The radar graph shows relative strengths compared to Slovakia (orange line) and the EU (blue line), showing relative strengths (e.g. Non-R&D innovation expenditures) and weaknesses (e.g. R&D expenditures business sector).

 The table below shows data highlighting possible structural differences, e.g. Employment in Utilities & Construction (above average) and GDP per capita (below average).

		SK	EU
Share of employment in:			
Agriculture & Mining (A-B)	2.7	2.9	4.6
Manufacturing (C)	21.5	24.7	16.4
Utilities & Construction (D-F)	12.9	11.3	8.2
Services (G-N)	53.1	52.3	62.9
Public administration (O-U)	9.8	8.7	7.1
Average number of employed persons per enterprise	2.9	3.4	5.2
GDP per capita (PPS)	15,400	21,900	31,200
GDP per capita growth (PPS)	0.49	0.46	3.21
Population density	104	112	109
Urbanisation	58.3	62.3	75.3
Population size (000s)	1,630	5.460	446,450





Relative to EU in base year • Relative to EU in same year

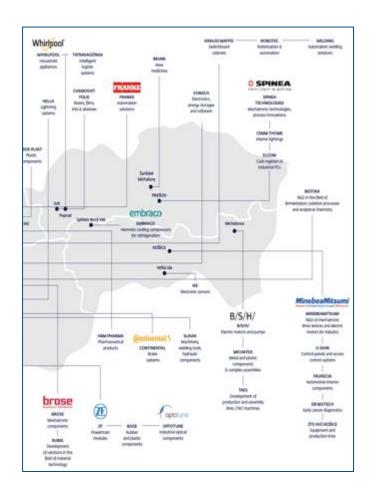
**Structural differences** with the EU are shown in the table below including, compared to the EIS 2020, new information on different types of (innovating) enterprises (Innovation profiles) and environmental indicators.

	SK	EU.
Performance and structure of the economy	100.00	-
GDP per capita (PPS)	21,700	30,800
Average annual GDP growth (%)	-1.3	-2.5
Employment share Manufacturing (NACE C) (%)	24.7	16.5
of which High and Medium high-tech (%)	45.1	37.9
Employment share Services (NACE G-N) (%)	34.3	41.2
of which Knowledge-intensive services (%)	30.8	35.1
Turnover share SMEs (%)	34.9	36.5
Turnover share large enterprises (%)	42.5	45.7
Foreign-controlled enterprises - share of value added (%)	21.2	11.8
Business and entrepreneurship		
Enterprise births (10+ employees) (%)	1.5	1.0
Total Entrepreneurial Activity (TEA) (%)	12.4	6.7
FDI net inflows (% GDP)	n/a	2.0
Top R&D spending enterprises per 10 million population	0.0	16.2
Buyer sophistication (1 to 7 best)	3.0	3.7
Innovation profiles	-	
In-house product innovators with market novelties	5.3	10.7
In-house product innovators without market novelties	3.6	12.3
In-house business process innovators	5.5	11.0
Innovators that do not develop innovations themselves	4.5	11.6
Innovation active non-innovators	2.7	3.3
Non-innovators with potential to innovate	29.5	19.9
Non-innovators without disposition to innovate	49.0	31.3
Governance and policy framework		
Ease of starting a business (0 to 100 best)	75.4	76.5
Basic school entrepreneurial education and training	1.8	2.0
Govt. procurement of advanced tech. products	3.1	3.5
Rule of law (-2.5 to 2.5 best)	0.6	1.1
Climate change indicators		
Circular material use rate	5.4	11.7
Greenhouse gas emissions intensity of energy consumption	83.9	86.6
Eco-Innovation Index	62.0	100.0
Demography		
Population size	5.5	446.7
Average annual population growth (%)	0.1	0.1
Population density	111.8	108.8

	Relative to Relative to EU			
Slovakia	EU 2021 in	2014 in		
	2021	2014	2021	
SUMMARY INNOVATION INDEX	63.1	65.1	71.0	
Human resources	74.9	70.9	79.4	
Doctorate graduates	87.0	1115	77.0	
Population with tertiary education	98.7	49.6	127.3	
Lifelong learning	27.3	25.6	30.0	
Attractive research systems	56.5	36.8	63.5	
International scientific co-publications	77.1	62.4	101.1	
Most cited publications	42.6	15.7	418	
Foreign doctorate students	51.6	48.3	61.3	
Digitalisation	81.2	94.7	112.3	
Broadband penetration	80.8	94.9	122.9	
People with above basic overall digital skills	81.8	94.4	100.0	
Finance and support	25.5	31.1	30.4	
R&D expenditures in the public sector	36.4	50.9	35.1	
Venture capital expenditures	149	113	25.0	
Government support for business R&D	24.1	17.9	27.8	
Firm investments	48.2	55.6	58.2	
R&D expenditure in the business sector	28.4	22.0	31.5	
Non-R&D Innovation expenditures	93.0	103.5	105.7	
Innovation expenditures per employee	42.1	50.6	55.6	
Use of information technologies	83.8	73.8	96.8	
Enterprises providing ICT training	73.3	80.0	73.3	
****************************	929	66.7	123.8	
Employed ICT specialists Innovators	27.2	49.1	37.2	
Product innovators (SMEs)	29.9	36.1	42.2	
Business process innovators (SMEs)	24.6 49.1	60.6	32.8 66.2	
Linkages		54.6		
Innovative SMEs collaborating with others	63.1	729	92.4	
Public-private co-publications	75.6	65.6	84.8	
Job-to-job mobility of HRST	23.2	33.3	33.3	
Intellectual assets	48.3	36.0	41.8	
PCT patent applications	18.0	13.8	15.6	
Trademark applications	75.9	59.2	79.7	
Design applications	40.4	32.9	27.7	
Employment impacts	46.2	44.7	47.1	
Employment in knowledge-intensive activities	64.6	58.7	70.7	
Employment in innovative enterprises	31.4	34.9	30.4	
Sales impacts	90.5	104.9	92.2	
Medium and high tech goods exports	129.7	127.4	142.2	
Knowledge-intensive services exports	41.7	37.5	44.1	
Sales of innovative products	96.2	155.4	83.6	
Environmental sustainability	110.4	107.5	114.9	
Resource productivity	73.5	77.5	108.9	
Air emissions by fine particulate matter	103.3	92.9	109.9	
Environment-related technologies	166.3	144.0	125.0	

The colours show normalised performance in 2021 relative to that of the EU in 2021: dark green: above 1259k light green: between 100% and 1259k yellow between 70% and 100% orange: below 70%. Normalised performance uses the data after a possible imputation of missing data and transformation of the data.

## SARIO'S RD&I PROFILE SK ....SOME REGIONAL



Industry – Key Co. but many missing





**Uni Profiling** 

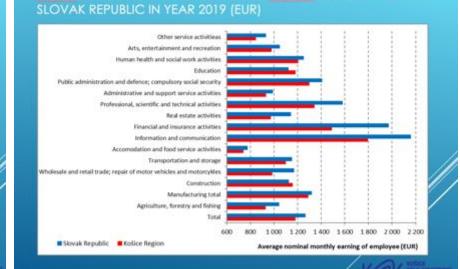
## KSK RDI DATA

#### MAIN MONITORED AREAS

- Demography population and health
- Labor market and social statistics
- Macroeconomic statistics
- Research and Development, Innovation
- Transport services
- Social infrastructure
- School infrastructure
- Health facilities
- ▶ Tourism
- ▶ Culture
- Energy
- ▶ Agriculture
- ▶ Environment

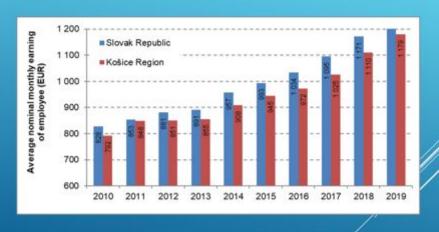


Indicator	Košice Region	Slovak Republic
Employment rate 20-64 years (%)	67.6	72.5
Economically active population (%)	47.09	50.15
Registered unemployment rate (%)	10.55	7.57
Average nominal monthly earning of employee (EUR) (2019)	1 179	1 266
Regional gross domestic product per capita (PPS) (2019)	17 459.7	21 861.8
Gross value added in current price (Mills. EUR) (2019)	9 848.5	83 985.5
Foreign direct investment (thousands EUR) (2018)	2 463 611	52 279 396
Proportion of agricultural land (%)	49.3	48.4
Proportion of forest area (%)	39.9	41,3

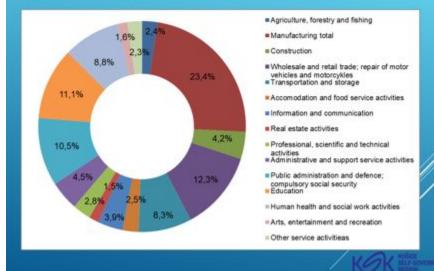


WAGE BY ECONOMIC ACTIVITY IN THE KOSICE REGION AND





#### AVERAGE REGISTERED NUMBER OF EMPLOYEES BY ECONOMIC ACTIVITY IN THE KOŠICE REGION IN YEAR 2019 (%)



## WHAT IS MISSING

According to KSK`s Dept of Reg. Dev – Stats unit:

... RD&I provided on demand, not readily available & promoted

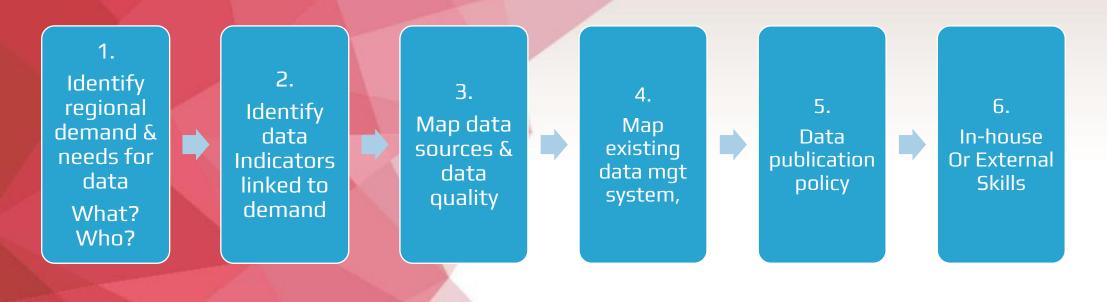
... time lags as existing modality takes time

... public access & visibility on KSK RD&I

... consolidated & updated dataset on relevant RD&I indicators

... effective, multipurpose internal/ external visualisation of data

#### PHASE 1 Short-term



#### PHASE 2 Long-term



## ... TIPS FOR KSK & BBSK RICs

- 1. No single recipe regional creativity & targeted focus
- 2. Identify what you want to profile, how often & in what format
- 3. Identify your audience(s), data users
- 4. Build on data that already exists e.g. regional stats, SARIO regional investment profiles.
- 5. Adopt a phased, modular approach start modest & add data modules over time
- 6. Focus expertise on data collection, processing but also visualisation
- 7. Partner up with University & data user communities
- 8. Convene events for regional data science communities

7/18/2024

## INVESTOR PROFILES

CURI - WB RD&I Component

#### **TYPICAL FEATURES**

**Demographic Profile (past five years)** 

**Geographic Profile & Advantages** 

**Economic Profile & Advantages** 

#### **Innovation Specific**

- Sectoral dive-ins
- Institutional drivers
- RD&I spending
- Outputs (Patent, trademark, design apps)
- Companies

## INVESTOR PROFILES

CURI - WB RD&I Component

#### **TYPICAL FEATURES (continued)**

#### **Success Stories**

- Company profiles
- Successful Investors

**Typical FAQs by investors** 

Offer of Services

**Key Contacts**